

# What You Can Find

## QUALITY

You need a translation that can **resonate** with your intended audience, a text in their mother tongue that can reach their heart and **move them to action**.

## PROFESSIONALISM

Translation is not just about knowing two languages. Preserving all the ideas from the original and rendering them in a text that is easy to understand requires **specific skills**. The translation should flow as if the text had been originally written in that language.

Also, a deep **knowledge of the subject matter** will help the translator when it comes to choosing the **right terms** in a given context. Furthermore, a native speaker will choose the more common words according to the language variant and will be able to detect any nuances that could have a negative impact on the target audience.

## OUTREACH

You may want to share content with a large audience in **plain language**, or use a specific and keep **confidentiality**. In either case, a professional translator knows the adequate language for each situation, and takes measures to protect your files.

## PRODUCTIVITY

As a translator gets more acquainted with the style and purpose of your communications, translations will get better, and productivity will mean a **faster turnaround** of the final text you need.

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